

The SOC Is Dead. Long Live the Modern SOC.

From alert management to cyber resilience — with MDR, AI and human expertise

DETECT

INVESTIGATE

RESPOND

8

**ACTIONS TO TAKE WHEN MANAGING
CYBER RISKS AND DIGITAL ASSETS**

1

Ensure leadership commitment.

2

Identify the correct best practices for the cyber and information security management or overall GRC needs in your industry and market.

3

Have an effective strategy and visualization of performance goals, objectives, and risks across the organization.

4

Work on awareness and have everybody speak the same language when interfacing different groups in meetings using a quantitative language.

5

Evaluate your existing risk tool's ROI.

6

Agree on how to measure the effectiveness of a holistic GRC program.

7

Establish a baseline of Inherent risk for your digital assets.

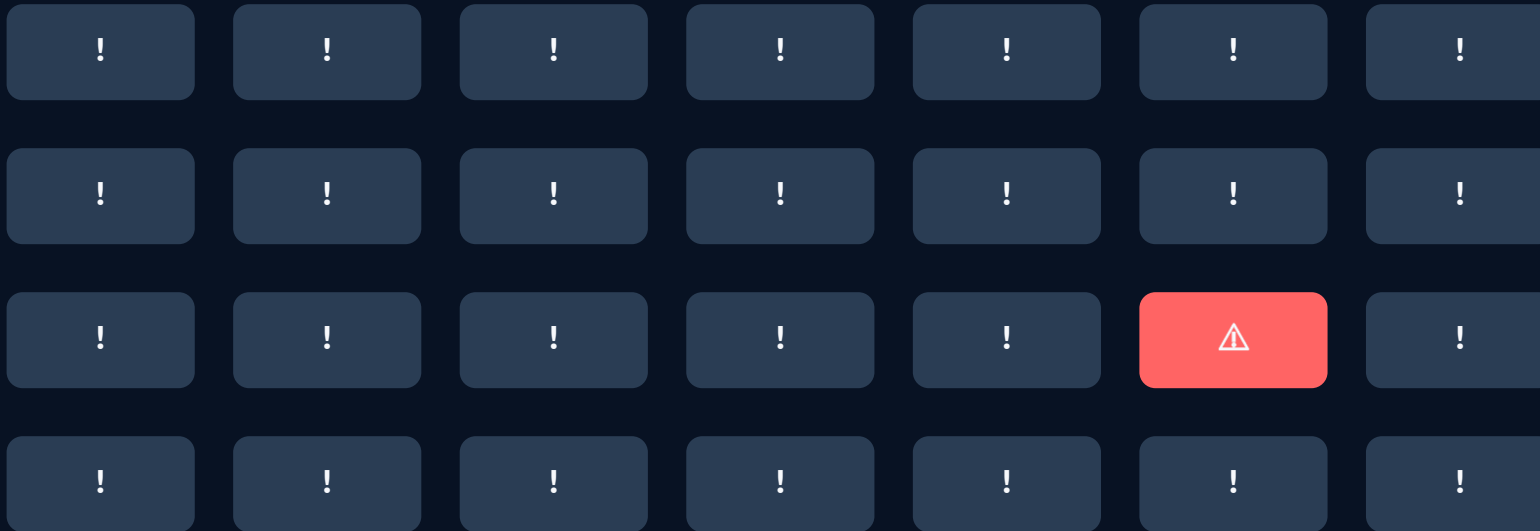
8

Determine how much cyber insurance you need.



Congratulations. Your SOC has 10,000 alerts.

Now which one is the attacker?



More alerts $\neq$ more security

The real bottleneck is attention:

- triage
- context
- investigation
- decisive response

FUN TEST: Which alert would you click first?

A user clicks. An attacker moves. The clock starts.

What happens next determines whether Monday is normal... or memorable.



Cyber resilience is measured in minutes saved before impact.

Level 2 is where alerts become investigations

Automation can filter noise. Skilled analysts connect the dots.

L1 • TRIAGE

Validate, enrich, prioritise

Is this real?

L2 • INVESTIGATE

Correlate evidence, scope impact,
form a hypothesis, decide next action

What is happening?

L3 • HUNT / EXPERT

Deep hunt, malware/forensics,
adversary tradecraft

What are we missing?

The magic is not “human OR AI.” It is AI speed + human judgement.

MDR = a SOC capability you consume, not a SOC you have to build

People + process + technology, operating 24×7.

PEOPLE

Security analysts
Threat hunters
Researchers

PROCESS

24×7 monitoring
Investigation
Response workflows

TECHNOLOGY

EDR / XDR
Analytics + AI
Threat intelligence

OUTCOME

Fewer distractions
Faster decisions
Active response

MDR should reduce your workload — not forward you a better-looking pile of alerts.

Old SOC vs. Modern SOC

The difference is not more screens. It is a different operating model.

THE OLD SOC

Collect everything
↓
Generate alerts
↓
Queue for analysts
↓
Create a ticket
↓
Hope somebody sees it in time

TOOLS → ALERTS

THE MODERN SOC

Correlate telemetry
↓
Prioritise what matters
↓
Investigate with context
↓
Contain decisively
↓
Learn + improve posture

SIGNALS → DECISIONS → OUTCOMES

ONE IDEA TO TAKE HOME

**Stop building a SOC
that watches alerts.**

**Build a security operation
that changes outcomes.**

Modern SOC = Technology + AI + Human expertise + Action

DETECT

INVESTIGATE

RESPOND

RECOVER

CYBERSECURITY COMPANY

Bitdefender doesn't sell cybersecurity only, but **Certainty**

To have that, you need great **prediction**

Great predictions begin with one imperative: you need massive telemetries, and that's what we do, using the **550 Million** EP we protect globally.

INNOVATIVE
ENDPOINT SECURITY

AWARDED
INDUSTRY LEADER



Global Operation

The People

Global Reach:

- 3 Global SOC's fully staffed L1-L3s w/ Team Leads
- Teams: AMR, CIFIC, CM
- Common Focus to protect our customers

Subject Matter Expertise:

- Offensive and Defensive Cyber Operations
- 50+ SANS certifications
- Professionals from diverse fields– IT, Cloud, DoD/Government, Security Ops
- Proven retention of key talent (average tenure 3+ years)

Operational Expertise:

- Analytical, data-driven decision-making for real-time threat response



Bucharest,
Romania



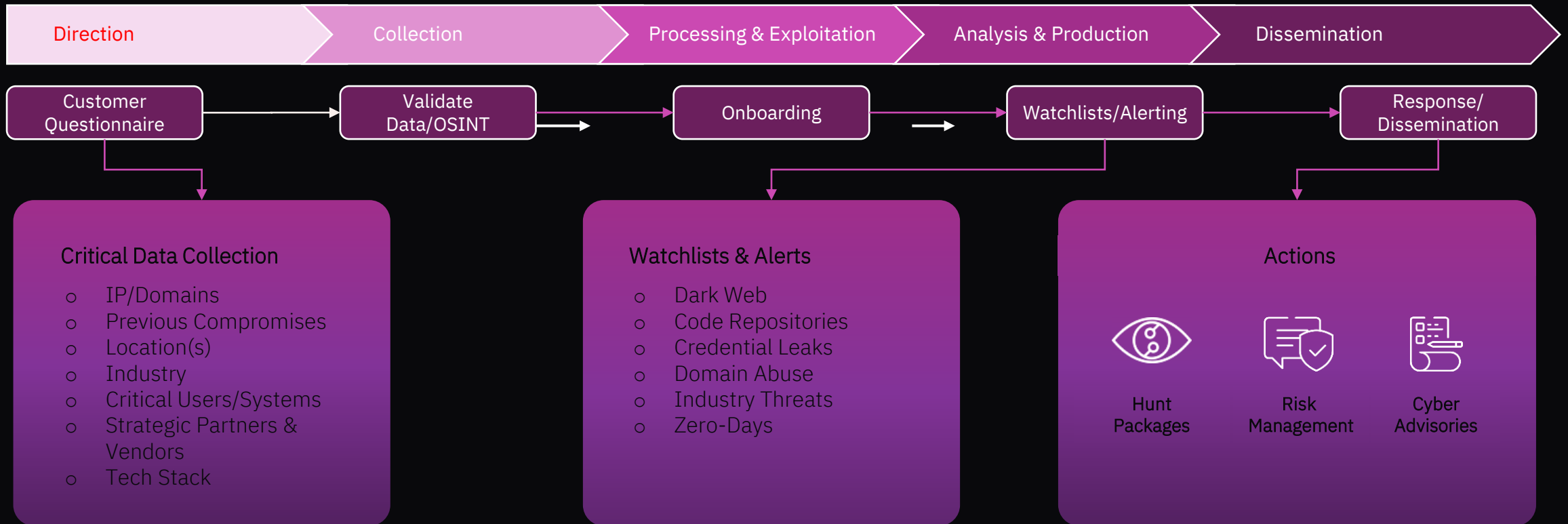
San Antonio,
Texas



Singapore

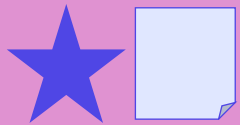
Bitdefender Tailored Threat Modeling

Bitdefender collects and processes information about your organization, including your business, users, and known threats, to model and monitor your specific threat landscape for potential risks to your organization, supply chain, and employees.



Generative AI vs. Agentic AI

From creating an answer → to pursuing an outcome



Generative AI

ROLE

Creates content

BEHAVIOR

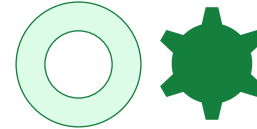
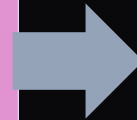
Responds to your prompt

OUTPUT

Text • images • code • summaries

SOC EXAMPLE

“Summarize this ransomware alert.”



Agentic AI

ROLE

Achieves a goal

BEHAVIOR

Plans + uses tools + takes actions

OUTPUT

A completed multi-step outcome

SOC EXAMPLE

Investigate → isolate → ticket → document

GENERATIVE AI = “Give me a task.” | AGENTIC AI = “Give me a goal.”

MDR Security Operations

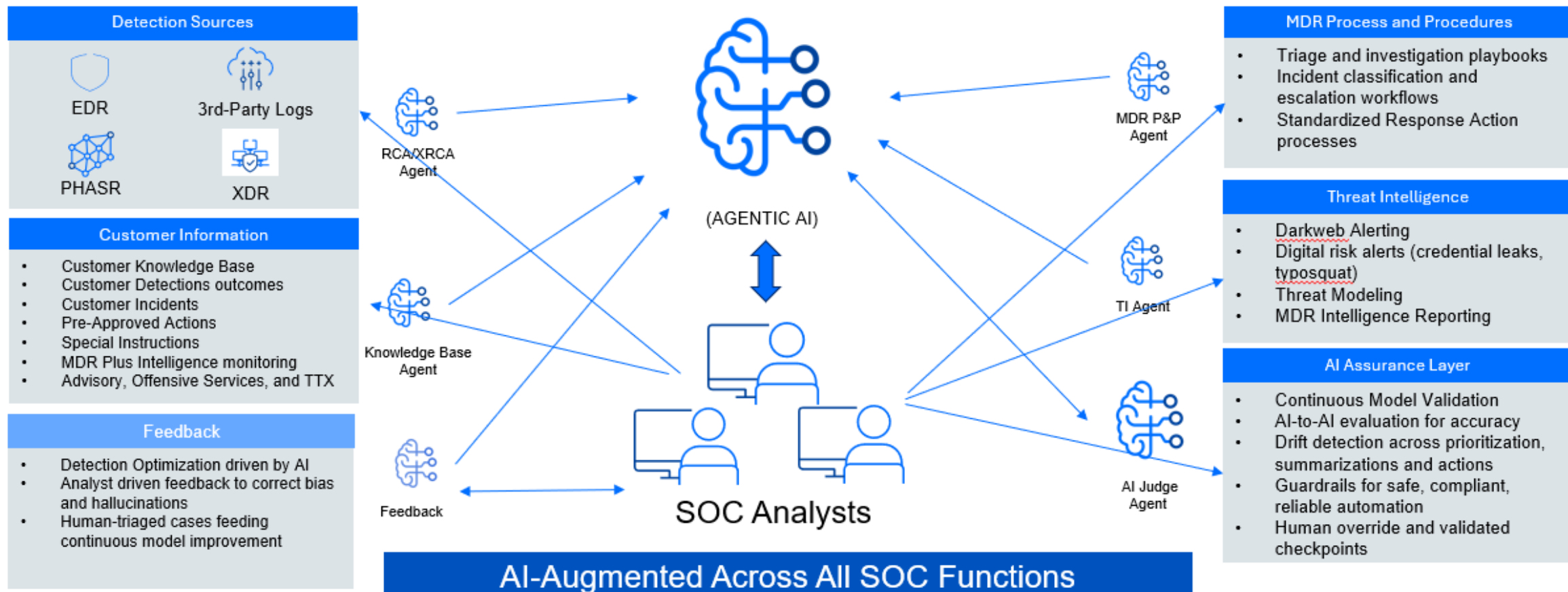
Validated Detections → Ai-assisted Investigation → Analyst-led Customer Response



MDR / MXDR foundation

MDR Plus & MXDR Plus add proactive exposure monitoring, credential-leak monitoring, and targeted threat hunting.

Managed Detection and Response: Commanding AI-Driven Systems



AI-Driven Triage & Decisioning

- Prioritization
- Incident Summarization
- AI guided recommendations and actions
- Automated triage with analyst validation for action

Analysis & Response

- Validate AI summary and prioritization
- Root-cause analysis & scope determination across affected assets
- Containment and response execution

Threat Hunting

- Identify Attacker TTPs and IOCs
- Analyst-led hypothesis-driven threat hunting
- AI-assisted pattern discovery across MDR base

Reporting

- Analyst-validated reporting and recommendations to MDR Portal
- AI-Created Incident Flash & After-Action Report

What MDR looks like in the real world

Bitdefender's current public MDR model.

GLOBAL SOC TEAM

285+

Security analysts, researchers and threat hunters

COVERAGE

24×7

Continuous monitoring and response

FOLLOW-THE-SUN

3 SOC's

North America • Europe • APAC (Singapore)

Thousands of alerts



analysis + hunting + context



responses that matter

Source: Bitdefender MDR public product/support pages, accessed Aug 2026.

Keep in touch

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